

Customer Satisfaction Guarantee

Home Marketing Plan

After you list your home with us:

If you are not satisfied with our service;

If you think that we have not represented your best interests;
Or if you simply decide not to sell your home, provided we are not under contract with a buyer;

Give us a twenty-four hour written notice to terminate the listing.
Your listing will be returned,
NO questions asked.

**Our greatest concern
is your satisfaction!**

Property Management. Shall you decide to lease your property we have a no hassle lease option for you. There is a flat fee of \$90 per month plus tax and the initial \$400 lease fee.



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www.grealtyco.com



G Realty Co.
P.O. Box 93712
Albuquerque, NM 87199
505-980-9320

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G Realty Co. Marketing System.

We will enter your home into G Realty Co.'s marketing/information system.

Multiple Listing Service (MLS).

We will enter your home's information into the MLS, giving you exposure to thousands of Realtors® in the Greater Albuquerque Area (Rio Rancho, East Mountains and Valencia County).

Realtor Tours. Within the first weeks of the listing, we will host a Realtor Tour. This type of tour is a private showing of your home for Realtors that have homes for sale in your area. This process allows us to receive feedback from them while exposing your home to their potential buyers.

Professional Measurements.

We will hire a professional to measure your home, or verify one that you may have. The floor plan will be used for marketing and will be available to buyers and Realtors®.

Photographs. We will hire a professional real estate photographer to take high resolution photographs of your home and its features. Over 95% of home buyers start their home search on the internet, the better the photos the more interest we receive. We can reimburse this cost to you upon closing.

Virtual Tour. We will supply a virtual tour of your home that will be available on our MLS system, Realtor.com, grealtyco.com, zillow.com, and trulia.com.

YouTube. We will create a 2-3 minute video showcasing your home with captions.

Just Listed Advertisements. We will advertise your home to your neighbors.

Staging. We will hire a professional stager and interior designer to help you in the de-cluttering and brightening of your home. They will explain "What is Hot and What is Not." If your home is vacant we will also provide staging. We can reimburse at closing up to the cost of the first hour of consulting service.

Comparative Market Analysis (CMA). We will prepare a CMA including information on recently sold, active, and market rejected listings.

Statistics. We will provide you with a statistical overview of the history of the market to help give you confidence in your pricing decisions.

Pricing. We will assist you with pricing your home based on the CMA and statistical information. This will help you select the price that best fits your situation and time frame. Ultimately, the pricing decision is yours.

3% Co-op. We will offer 3 percent of the commission to the cooperating real estate professional who is working with the buyer(s) who writes a contract and closes on your home.

Pre-Title Commitment. We will order (at our cost) a pre-title commitment to reduce your risk of any title problems at closing.

Lock Box. We will place a lock box on your property to increase showings and provide you with the security of knowing who has shown your home.

G Realty Co. Sign.

We will place one of our professional custom yard signs on your property. Attached there will be virtual tour sign rider with instant text capability for drive by traffic.



Internet Advertising. Your home will be actively marketed on several nationally recognized web portals, including: realtor.com, zillow.com, trulia.com, grealtyco.com and more.

Counter Display. We will prepare an informational notebook containing most things a buyer will want to know: survey, school information, floor plan, utilities, homeowners association, pre-inspection information (if applicable), etc. This information will give buyers the confidence to write a contract.

Buyer/Realtor Survey. We will survey the Realtors® and their buyers who have seen your home **and** document their feedback on price, condition, and whether there is a buyer interest.

Weekly Contact. We will contact you weekly to give you an update on the marketing of your home and answer any questions you may have.

Proven Systems. We will implement tried and true marketing systems to get your property sold. All cost and time associated with the marketing of your home are covered by your real estate professional. Remember, we don't get paid until your home sells!